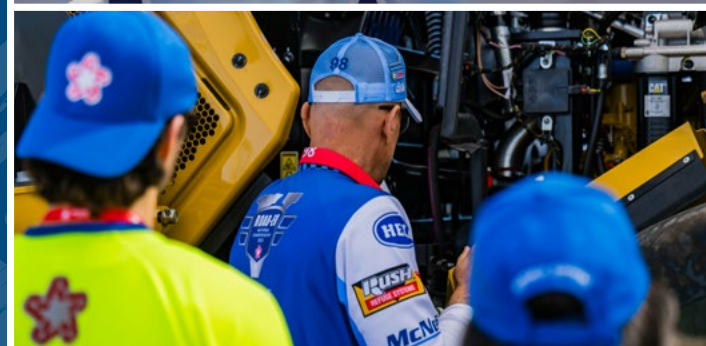




2027 ROAD-EO National Championship
Tuesday, February 16, 2027
Radford Racing School
Phoenix, Arizona





Now, this is how we ROAD-EO!

WHAT TO EXPECT

The ROAD-EO National Championship is Republic Services' largest employee engagement and safety event, showcasing the most skilled drivers, heavy equipment operators and technicians from North America. This dynamic competition features the expertise, professionalism, and commitment to safety that define our frontline teams.

Finalists compete on timed courses that mirror real world challenges in our Collection, Post-Collection and Forklift competitions. Technicians also take on a complex timed diagnostic assessment to identify maintenance issues with precision and speed, and our new DOT Hazmat competition challenges employees to complete visual inspections of a mock hazardous material shipment.

Winners are recognized nationally with first, second and third place awards across 11 categories. Held every two years in Phoenix, Arizona, the ROAD-EO National Championship continues to grow as a signature celebration event that highlights our commitment to safety, skill, performance and operational excellence. As a leader in Environmental Services, we are committed to integrating sustainability and supplier diversity into every aspect of the event. Partnering with organizations that share our vision for a more sustainable and equitable future is central to our mission of Sustainability in Action.

Sponsoring the ROAD-EO National Championship provides a unique opportunity to showcase your products and services directly to Republic Services' top decision-makers and end-users from across the U.S. and Canada, while supporting Republic's frontline employees and helping driving culture.

ATTENDEES

The ROAD-EO National Championship brings together Republic Services' most influential leaders, including Corporate Directors and above, as well as Field Leaders including Area Presidents, Vice Presidents, Directors, and General Managers. They are joined by over 150 ROAD-EO Finalists and their guests from across the U.S. and Canada.

With additional attendees from Corporate Headquarters, Safety, Procurement, and a large team of volunteers, the 2027 ROAD-EO National Championship is expected to welcome approximately 1,600 participants—creating a dynamic environment for connection, visibility, and engagement, while celebrating Republic's dedicated frontline employees.

A Sustainable Event

From recycling and composting to using sustainable materials and donating surplus food and scrim, the ROAD-EO National Championship reflects our commitment to putting Sustainability in Action.



Click here
to check out video
from the 2025
ROAD-EO National
Championship

AGENDA

MONDAY, FEB. 15

2:00 – 4:00 P.M.

Sponsor Booth Set Up

3:00 – 6:00 P.M.

VIP Sponsor Reception

(by invitation only/for VIP Sponsors)

TUESDAY, FEB. 16

6:30 – 8:00 A.M.

Sponsor Breakfast and Set Up

9:00 – 9:45 A.M.

ROAD-EO Opening Remarks, Finalist

Introductions and National Anthem

10:00 A.M. – 2:30 P.M.

ROAD-EO Competition

2:30 P.M. – (subject to change)

Booth Tear Down

6:00 – 10:00 P.M.

ROAD-EO Awards Dinner and

Celebration (by invitation only/

for VIP Sponsors)



Now, this is how we ROAD-EO!

“This is one of the greatest events I have had the privilege of participating in throughout my 25-year+ career. It is awesome to see first-hand how Republic recognizes frontline employees and treats them like rock stars! Many companies say they value people but Republic shows they value people. We look forward to attending again in 2027.”



Sponsorship Tiers



- Available Packages**
- 10x20 booth in premium location, **NEW** enhanced branding with booth topper, sustainable signage and eco-turf
 - 10x10 booth in preferred location, sustainable signage, table, chairs
 - 10x10 booth in standard location, sustainable signage, table, chairs
 - 20x20 themed food area with lounge-style seating and additional sponsor branding
 - Hosted snacks, water and sodas at booth
 - Hosted water station with branded signage
 - Branding of a ROAD-EO course and bleachers
 - Branding on the official ROAD-EO Hat distributed to all attendees
 - Branding on the official ROAD-EO Finalist jersey (finalists and their leaders)
 - ROAD-EO National Championship passes
 - ROAD-EO Awards Dinner invitations
 - VIP Sponsor Experience Passes
 - Interview with ROAD-EO Event MC to promote booth traffic
 - Commercial on the ROAD-EO Jumbotron (30 sec or 1 min)
 - Exclusive post on Republic Services social media
 - Ad in the official ROAD-EO Program
 - Branding on Midway entrance unit
 - Food and beverage all day at the ROAD-EO
 - Logo and company profile in event app

| | Championship \$160,000 | Grandstand \$135,000 | Premium Midway \$110,000 | Midway \$60,000 | Course \$40,000 | Entry \$25,000 |
|--|---------------------------|-------------------------|--------------------------------|--------------------|--------------------|-------------------|
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| | Full page | Full page | Half page | Quarter page | Quarter page | N/A |
| | Large | Large | Medium | Medium | Small | Small |
| | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |



VIP Sponsorship Benefits

Sponsors who choose a Midway, Premium Midway, Grandstand, or Championship package are considered VIP Sponsors and enjoy extra perks and benefits. From interviews with the ROAD-EO event MC to promote your brand and increase foot traffic to your booth, to attending a VIP experience with Republic Services' top executives for valuable face time, VIP Sponsors get the top-notch treatment they deserve.

150 finalists

competing for a chance to win exciting prizes, additional paid time off and bragging rights!

1,000+ attendees

from every corner of the organization, including Waste & Recycling, Environmental Solutions and HQ.

16 areas

representing every corner of the United States and parts of Canada.

3 courses

Collection, Post-Collection and Forklift course.

11 categories

Small Container, Side-Load, Rear-Load, Large Container, Vacuum Truck, DOT Hazmat (New!), Collection Technician, Bulldozer, Wheel Loader, Forklift, Post Collection Technician.

100% recyclable

Plastics collected during the ROAD-EO will go to our new Polymer Center, where they'll be turned into new plastic bottles, enabling true circularity.

“It's a first-class event and a great opportunity to engage with Republic leadership.”



Now, this is how we ROAD-EO!

2027 ROAD-EO National Championship Partners

| PACKAGE | PRICE | DETAILS | BRANDING | ROAD-EO ATTENDEES |
|--|-----------------|--|---|---|
| ROAD-EO Awards Dinner Sponsor Sponsor's midway tent clearly labeled and identified as the official partner's tent | \$50,000 | Become the exclusive sponsor of the ROAD-EO Awards Dinner to gain access to the event attended by Republic Services top executives, procurement staff and leaders from around the U.S. and Canada, as well as ROAD-EO Finalists. | <ul style="list-style-type: none"> • Logo on screen rotation during dinner • Priority logo placement on venue, signage • Logo on wall wrap for ROAD-EO Awards • Logo on ROAD-EO Awards Step & Repeat • Logo on dinner menu | 8 *plus two ROAD-EO Awards Dinner Attendees |
| ROAD-EO Awards Celebration After-Party Sponsor Sponsor's midway tent clearly labeled and identified as the official partner's tent | \$50,000 | Help make the ROAD-EO Awards Celebration After-Party unforgettable, attended by over 1,000 Republic Services leaders, employees, and ROAD-EO Finalists. | <ul style="list-style-type: none"> • Logo on screen rotation during the celebration • Priority logo placement on outdoor venue signage and decorations • Mention of sponsorship by live band • Branding on display throughout event layout | 8 *plus two ROAD-EO Awards Dinner Attendees |
| Sustainability in Action Sponsor Sponsor's midway tent clearly labeled and identified as the official partner's tent | \$50,000 | Your exclusive sponsorship will help make this event more sustainable through materials used, organics collection, and recycling. Your logo will be displayed not only at the ROAD-EO, but it will also be exclusively shown throughout our General Management Conference and seen by over 1000 Republic leaders from HQ and the Field. | <ul style="list-style-type: none"> • Logo on signage throughout all General Management Conference events noting sustainable elements • Logo on event map and signage throughout ROAD-EO noting sustainable elements • Logo on interactive sustainability engagement area, with activities to draw in attendees • Logo on recycling and organics event boxes • Logo on Sustainability in Action photo frame for ROAD-EO photo booth | 8 *plus two ROAD-EO Awards Dinner Attendees |
| NEW Transportation Sponsor Sponsor's midway tent clearly labeled and identified as the official partner's tent | \$50,000 | Experience high-frequency brand visibility as the Transportation Sponsor, with your branding featured on the interior and exterior of event shuttles. Your brand will reach attendees during every shuttle movement between ROAD-EO, hotels, events, and dinner venues. | <ul style="list-style-type: none"> • Naming Rights: "Official Transportation Sponsor of the ROAD-EO" • Branding on shuttle exterior magnets and interior signage • Advertisement on digital displays at ROAD-EO • Audio message: "Your shuttle today is brought to you by..." • Branding on shuttle schedules, maps, and wayfinding signage | 8 |

** Add on packages that include tickets to the ROAD-EO dinner must be a minimum package of Midway; all others can be any package*

2027 ROAD-EO National Championship Enhancements

| PACKAGE | PRICE | DETAILS | BRANDING | ROAD-EO ATTENDEES |
|---|-----------------|--|--|-------------------|
| NEW ROAD-EO Lounge Sponsor Sponsor's midway tent clearly labeled and identified as the official partner's tent | \$25,000 | A dedicated lounge area featuring comfortable seating, shade, and rain-friendly coverings. This fully branded space serves as a natural gathering point for competitors, spectators, and team members throughout the day. | <ul style="list-style-type: none"> Prominent display of your company logo on lounge entrance signage and banners Audio message at ROAD-EO: "Our lounge today is brought to you by..." Branded coffee tables, end tables, or charging stations within the lounge Advertisement on digital displays at ROAD-EO | 4 |
| NEW Finalist Welcome Dinner Sponsor Sponsor's midway tent clearly labeled and identified as the official partner's tent | \$25,000 | Claim exclusive naming rights and premium visibility during the Finalist Welcome Dinner, a memorable touchpoint of the ROAD-EO weekend, held on Sunday, February 14 at Gila River Resorts & Casino. | <ul style="list-style-type: none"> Naming rights: "Finalist Welcome Dinner presented by..." Branding: event agenda, welcome signage, step-and-repeat, table branding 3 tickets to attend Finalist Welcome Dinner MC recognition | 3 |
| Forklift Course Sponsor Sponsor's midway tent clearly labeled and identified as the official partner's tent | \$20,000 | Brand our Forklift course with your company logo for all to see. This course will be in the middle of the action! | <ul style="list-style-type: none"> Exclusive branding of the Forklift course Inclusion in ROAD-EO program Mention of sponsorship by event MC | 3 |
| NEW Driver Tent Sponsor Sponsor's midway tent clearly labeled and identified as the official partner's tent | \$20,000 | Offers exclusive branding within the primary gathering space for drivers before and between their events. This tent is heavily used throughout the day, giving your company consistent exposure to a key competitor group. Sponsor may have one attendee host in the tent throughout the event to congratulate the finalists and provide giveaways if desired. | <ul style="list-style-type: none"> Logo of sponsor on banners and signage prominently inside the tent Sponsor's logo on tent entry and exit points Branded lounge furniture or seating covers Sponsor logos on digital screens throughout ROAD-EO as the official Driver tent sponsor | 3 |
| NEW Technician Tent Sponsor Sponsor's midway tent clearly labeled and identified as the official partner's tent | \$20,000 | Offers exclusive branding within the primary gathering space for drivers before and between their events. This tent is heavily used throughout the day, giving your company consistent exposure to a key competitor group. Sponsor may have one attendee host in the tent throughout the event to congratulate the finalists and provide giveaways if desired. | <ul style="list-style-type: none"> Logo of sponsor on banners and signage prominently inside the tent Sponsor's logo on tent entry and exit points Branded lounge furniture or seating covers Sponsor logos on digital screens throughout ROAD-EO as the official Technician tent sponsor | 3 |
| Equipment Exhibitor (available for all sponsorship levels) | \$10,000 | Show off your trucks or heavy machinery for all to admire as they enter the ROAD-EO. | <ul style="list-style-type: none"> Prime placement for your equipment throughout the midway | 2 |

NEXT STEPS

SELECT YOUR DESIRED PACKAGE

Work with your Republic Services Procurement contact to select your desired package by **September 1, 2026**.

Quantities are limited so reserve your spot early.

PAYMENT

All sponsorships and enhancements must be paid in full by **January 10, 2027**.

Please make checks payable to Republic Services Inc. and mail the payment to the following address:
Republic Services, 5353 East City North Drive
Phoenix, AZ 85054-5823
Attention: ROAD-EO Sponsorship

If paying by ACH, please contact your Procurement representative prior to making a payment.

REGISTRATION AND COLLATERAL

[Click here](#) to submit all collateral including your company logo, a brief company bio and ads by **October 1, 2026**.

Registration will open in **November 2026**. You will be notified when it's time to register your company's attendees. Please complete your registration by **January 10, 2027**.

QUESTIONS

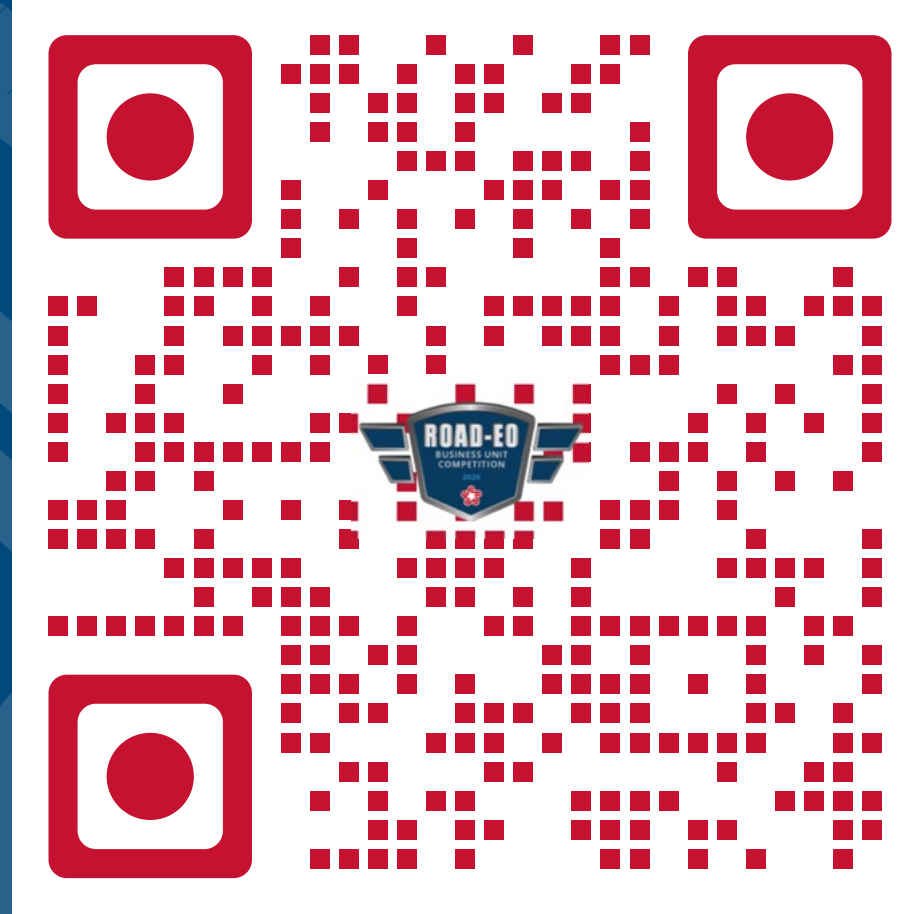
For questions regarding sponsorship, please contact your Republic Services procurement contact or email ROADEOsponsorship@RepublicServices.com.



“ I feel this event is a great showcase for the best of the best of Republic, but also a great opportunity for vendors to be in contact with end-user decision makers at the field level. ”



Now, this is how we ROAD-EO!



Scan the QR Code to Register Your Interest in 2027
ROAD-EO Sponsorships & Exhibitor Opportunities



Now, this is how we ROAD-EO!